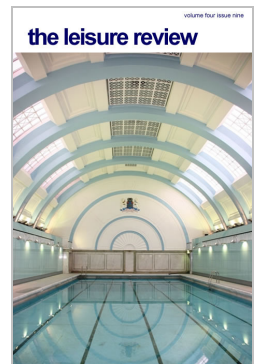


the leisure review

media pack



An independent view for the leisure industry

sport, leisure and culture • management, development and promotion • facilities, communities and programmes • agencies, organisations and authorities • parks, open spaces and the public realm • public, private and voluntary • coaching, mentoring and leadership • LGID, SSP and Generation Y • improvement, excellence and sustainability • Play Fair, pool halls and post-apocalyptic team-building • Castelford, Manhattan and Mayfair • volunteers, officers and agents • trusts, social enterprise and co-operatives • consultants, managers and artists • Lowry, Hugo and Keinholtz • inspiration, ambition and achievement • open minds, clear horizons and bottom lines • news, comment and considered opinion • expertise, insight and Row Z • commitment, enthusiasm and insouciance • and so much more

Working in partnership with *The Leisure Review*

Having established a unique position within the sport, leisure and culture sector, *The Leisure Review* is offering a limited number of partnership packages and marketing opportunities to organisations that may wish to support the work of the magazine and to reach and influence its growing readership.

Background

The Leisure Review was established in 2007 as an independent voice for a sector comprising all aspects of sport, culture and leisure provision across public, voluntary and private sectors. Having demonstrated its commitment to the leisure profession and established an unrivalled reputation for the breadth of its coverage, the quality of its writing and its unique voice, *The Leisure Review* has seen its profile and readership grow steadily since the first edition. The magazine's core values of independence, integrity and intelligence mean its readership is drawn from the upper echelons of management across the sector.

Contents

The Leisure Review is a magazine published online. Each issue is entirely composed of unique and original content specifically written for *The Leisure Review*. Contents comprise news, comment and feature articles relating to all aspects of the sport, leisure and culture sector. Expert comment is drawn from recognised industry leaders and readers are able to respond via the *TLR* letters page. Feature articles focus on the achievements and challenges of all aspects of a dynamic industry serving its many communities and customers; senior figures from across the sector, including government ministers and chief executives, are among the long list of authors and interviewees pleased to contribute to *The Leisure Review*.

Distribution

The Leisure Review is published in monthly issues. Each issue is published online at www.theleisurereview.co.uk. An alert for every issue is sent by e-mail to all *TLR* subscribers and contacts. Distribution agreements with a number of organisations ensure that details of each issue are sent to extensive networks of named individuals across the sector. *The Leisure Review* is published by TLR Communications Limited and is independent of any other company, professional body or outside influence.

Statistics

11 issues each year. Resource of more than 400 original articles. Monthly readership of 9,000 unique visitors resulting in over 50,000 hits for each issue. Current annual readership of 70,000 readers and 400,000 hits. Growing subscriber base.

Partnership packages and communication space

TLR Communications Limited is making available a limited number of partnership packages to organisations willing to support the continuing work and future development of *The Leisure Review*. Each *TLR* partner will have their linked logo displayed in a premium position on the home page of *The Leisure Review* and be invited to be closely involved in events associated with the *TLR* brand. A maximum of four *TLR* partnership packages are available at £7,500 per annum. Other communications space is available across each issue, including front-page positions at £500 per issue and individual article positions at £350. We also amuse ourselves by retaining the archaic concept of colour separation charges for a number of technical articles.

Contact

To discuss a TLR partnership package or any aspect of the work of *The Leisure Review* please contact Mick Owen on 0794 460 5508 or e-mail mickowen@theleisurereview.co.uk