

the leisure review

media pack



An independent view for the leisure industry

ministers, chief executives and commissioners • sport, culture and the arts • management, development and promotion • facilities, communities and programmes • agencies, organisations and authorities • parks, open spaces and the public realm • public, private and voluntary • coaching, mentoring and leadership • DCMS, IDeA and CLOA • improvement, excellence and sustainability • the Fringe, the Tour and the Youth Games • Greenwich, Crystal Palace and Melbourne • volunteers, officers and agents • trusts, social enterprise and co-operatives • consultants, managers and artists • Tessa Jowell, Pat Duffy and Adrian Benepe • inspiration, ambition and achievement • the National Gallery, the National Cycling Centre and the Buxton Opera House • news, comment and considered opinion • expertise, insight and Row Z • commitment, enthusiasm and integrity • and more

Working in partnership with *The Leisure Review*

We are now looking to continue the development of *The Leisure Review* by offering a limited number of partnership packages to organisations that may wish to support the work of the magazine on behalf of the sport, culture and leisure sector.

Background

The Leisure Review was established in 2007 as an independent voice for a sector comprising all aspects of sport, culture and leisure provision across public, voluntary and private sectors. Having demonstrated its commitment to the leisure profession and established a growing reputation for both the breadth of its coverage and the quality of its writing, *The Leisure Review* has seen its profile and readership grow steadily since its launch.

Contents

The Leisure Review is a magazine published online. Each issue is entirely composed of unique and original content specifically written for *The Leisure Review*. Contents comprise news, comment and feature articles relating to all aspects of the sport, culture and leisure sector. The news sections include coverage of any developments, initiatives and campaigns from companies, professional bodies and government departments relevant to professional managers working in the sector; day-by-day press reviews ensure *TLR* readers are up to date on all aspects of culture from the UK and the rest of the world. Expert comment is drawn from recognised industry leaders and readers are able to respond via the *TLR* letters page. Feature articles focus on the achievements and challenges of all aspects of a dynamic industry serving its many communities and customers; senior figures from across the sector, including government ministers and chief executives, are among the long list of authors and interviewees pleased to contribute to *The Leisure Review*.

Distribution

The Leisure Review is published in monthly issues with a mid-monthly interim issue featuring updated news content. Each issue is published online at www.theleisurereview.co.uk. An alert for every issue and update is sent by e-mail to all *TLR* subscribers and contacts. Distribution agreements with a number of organisations ensure that details of each issue are sent to extensive networks of named individuals across the sector. *The Leisure Review* is published by *TLR* Communications Limited and is independent of any other company, professional body or outside influence.

Statistics

22 issues a year

Over 120 original articles

Monthly visits (quarters 2 and 3 2008): 2,522 average; 4,655 peak

Partnership package

TLR Communications Limited is making available a limited number of partnership packages to organisations willing to support the continuing work and future development of *The Leisure Review*. Each *TLR* partner will have their advertisement or logo displayed on the home page of *The Leisure Review* and every subsequent page in each issue. *TLR* partners will be prominently acknowledged in e-mail alerts for each full issue and their updates. A maximum of four *TLR* partnership packages are available at an introductory cost of £2,500 per annum.

Contact

To discuss a *TLR* partnership package or any aspect of the work of *TLR* Communications Limited and *The Leisure Review* please contact Mick Owen on 0794 460 5508 or e-mail mickowen@theleisurereview.co.uk