

# Scottish Sports Development Conference 2009



Sports Development **Debating the Future**

**Monday 11th & Tuesday 12th May 2009**

Aviemore Highland Resort

Media partner

**the leisure review**

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# Scottish Sports Development Conference 2009

The 5th Scottish Sports Development Conference is being staged in May 2009 at the Aviemore Highland Resort. With the new date, new and improved format, exciting new venue and a wider programme of events, the Conference is designed to offer delegates a stimulating and interactive two days where we will all Debate the Future of Sports Development in Scotland.

Not content with resting on the success of the previous events, we aim to further build the profile of the Scottish Sports Development Conference with high quality discussion groups and panel debate, a series of high profile speakers, best-practice updates, a thorough and well-constructed series of CPD workshops, facilitated by membership based professional organisations and key national agencies.

**Interaction** and **Networking** are two of the fundamentals of the Conference and we have gone even further this year to implement them by providing you with the opportunity to discuss and debate a number of key issues and challenges that we are all facing at this present time. The results of these discussions will be put forward to a group of key representatives from the sports and leisure industry at a panel debate, chaired by former Scotland rugby star turned sports writer and commentator, **John Beattie**, in the afternoon of Day One.

The Conference is aimed at professionals working to develop sport and physical activity across Scotland, including:

- **local authority sports development staff**
- **national governing body staff**
- **active schools co-ordinators**
- **sport and leisure staff**
- **volunteers and voluntary agencies**

It is an excellent opportunity to hear and interact with key speakers, drawing on experience from across the UK and to stimulate debate and reflection on current policy and practice.

The Aviemore Highland Resort and its conference centre are situated at the foot of the Cairngorm Mountains and offer state of the art conference facilities and excellent accommodation amenities for all delegates. The ever-popular networking event will be held in the conference centre on the evening of Monday 11th where guests can relax, discuss the day and enjoy the best of Highland hospitality.

**Your views, the issues discussed and the outcomes reached over the two days will be turned into a written report and presented to Scottish Government after the Conference. Therefore, more than ever, if you have a question to ask or an opinion to air about what is going on in sport in Scotland at the moment, then Aviemore is where you should be on 11th and 12th May 2009. Let's all make a difference by Debating the Future of our industry together.**

**To take advantage of the Early registration rates, all registration forms must be returned and payment made by 10th April 2009. Full booking details can be found on the tear-off booking slip.**

**With limited spaces available, we would strongly recommend that interested delegates book their place(s) as soon as possible and take advantage of the early rate on offer.**

**Cancellations** – It is regretted that cancellations cannot be accepted and will be liable for the full fee. If you are unable to attend a substitute delegate is permissible. Please notify First City Events (Scotland) Ltd in advance on 07721 530115/07711 432745.

**The organisers reserve the right to alter or amend conference content and speakers.**

“Brings Sports Development needs, new initiatives and ideas to the forefront of everyone's minds”

## Conference Programme – Day One

The Conference will commence with registration and refreshments and the focus of Day One will be the keynote speeches, the discussion sessions and the panel debate.

Time	Details
0930 – 1000	<b>Registration</b> , refreshments & exhibition
1010	<b>Introductions and Welcome</b> to Day One by John Beattie
1015	<b>Margo Macdonald MSP</b> , Convener of the Cross-Party Group on Sport <b>Stewart Harris</b> , Chief Executive, <b>sportscotland</b> <b>Brendan Dick</b> , Director, BT Scotland
1115 – 1245	<b>Discussion Sessions</b> (see back page for details)
1245	<b>Lunch</b> , exhibition and networking opportunity
1400 – 1525	<b>Interactive Panel Debate</b> , chaired by John Beattie, with representation from the following sectors: <ul style="list-style-type: none"> <li>■ Education</li> <li>■ Facilities Trusts</li> <li>■ Local Authorities</li> <li>■ NGBs</li> <li>■ Performance</li> <li>■ SDOs</li> <li>■ Volunteers</li> <li>■ Scottish Universities</li> </ul>
1525 – 1535	John Beattie and the Physical Activity Strategy
1600	<b>Outdoor Conference Activity</b>
1900	<b>Civic Reception, Dinner &amp; Entertainment</b>

“  
Very important  
to keep links  
with what’s  
new ”

## Conference Programme – Day Two

Participating in CPD demonstrates our abilities and commitment to ongoing professional and personal development in our careers.

Day Two offers an excellent and varied choice of CPD workshops for all of the sectors, along with Highlights in the Highlands – *best practice from around the country*, and keynote speakers, who will finish the Conference on a high note.

Time	Details
0900 – 0925	<b>Registration</b> , refreshments & exhibition
0930 – 1025	<b>Highlights in the Highlands</b> – <i>best practice from around the country</i>
1030 – 1045	<b>Refreshments</b> & exhibition
1050 – 1250	<b>CPD Training Workshops</b>
1250	<b>Lunch</b> , exhibition and networking opportunity
1400 – 1445	<b>Success and the Future</b> – High profile performance speaker <b>The Secret of Success</b> – Beijing Olympic medal winners

## CPD Workshop Sessions

Develop your skills and continually improve your knowledge with our range of workshops, which will take place in the morning of Day Two. Please select a first and second choice from the sessions below and complete the tick box section on the tear-off booking slip.

<p><b>Workshop 1</b></p> <p><b>Making Monitoring Count</b>  <i>How much consideration do you give to effectively monitoring your programmes? How well is the information collated used?</i>            This workshop will explore the role monitoring plays within sports programmes and how it can be used to improve and develop your programmes. It will also explore a vision for addressing the problem of isolated monitoring across the industry. It will allow you to reflect on the effectiveness of your current monitoring systems and consider how they might fit within your wider planning process.</p>	<p><b>Workshop 2</b></p> <p><b>School–club links</b>  <i>School–club links</i> is a term which is becoming widely used, and in order to increase participation and develop talent, there is a clear need for schools and clubs to work more closely together. Establishing effective school–club links gives young people the opportunity to continue participating in sport and physical activity throughout their lives. What makes a good school–club link, what are the benefits to those involved and how can you make it happen?  <b><i>This workshop aims to tell you how!</i></b></p>
<p><b>Workshop 3</b></p> <p><b>Developing the Potential of Scotland’s Young Sports People</b>            This workshop will provide sports development officers with a working knowledge of the athlete development work that has been undertaken with Scottish Governing Bodies, with a particular focus on the importance of talent development and what this involves. The interactive session will also look at the evidential basis that underpins the field of talent development and highlight areas for future work.</p>	<p><b>Workshop 4</b></p> <p><b>Disability Sport – ‘Debating the Future’</b>            Scottish Disability Sport and its partners are key in the promotion of equity and in ensuring that children, athletes and players with a disability are included in sports at all levels. This positive workshop seeks to inspire those who are ‘Debating the Future’ to consider an agenda for change that is inclusive.</p>
<p><b>Workshop 5</b></p> <p><b>Perfect Partnerships</b>            Partnerships are essential to sports development – our work is consumed by people and the need to work together, but are you still ‘managing’ partnerships rather than ‘perfecting’ them? Are you still ‘dealing’ with others rather than creating the perfect match? This workshop will help you make the most of the people in your partnerships to develop effective working relationships.</p>	<p><b>Workshop 6</b></p> <p><b>Developing Coaches – the Local to National Agenda</b>            Coaching and the development of coaches is a key part of sports development, especially for our clubs. The current emphasis on the health agenda and 2012 &amp; 2014 also impacts on the priorities of each LA, Leisure Trust and NGB. So how do we ensure we have enough coaches and that they are in the correct places to fulfil all the various agendas? Using the latest information from the UK Coaching Summit 2009, this workshop will update you on the current Scottish picture, delivered through the aims &amp; objectives of Coaching Scotland, and discuss how this needs to be developed further locally whilst linking into the UK picture, through the UK Coaching Framework.</p>
<p><b>Workshop 7</b></p> <p><b>Introducing the New sportscotland</b>            Bringing you bang up to date with the changes in <b>sportscotland</b>, Mike Roberts, Director of Sports Development, will introduce the new team structure and headline priorities, including decentralisation, during this workshop. Come and hear how change will be delivered: reaching higher and the 2014 legacy, the corporate plan and the National Performance Framework &amp; Sport, then take part in small group sessions to discuss the new work priorities of <b>sportscotland</b> and the current issues of today.  <i>This workshop will be of most benefit to senior managers and will be allocated on a first come first served basis</i></p>	

**The organisers reserve the right to alter or amend content and speakers.**

“ Essential networking opportunity which would otherwise be non-existent ”

## Discussion Sessions

All delegates will attend one of the discussion group sessions on Day One, which will be facilitated by members of the conference organising committee and a key expert.

The following topics will be discussed, thrashed out and challenged by you and your colleagues. The format will also provide **you** with the opportunity to ask questions in an engaging and informal setting. The conclusions from each of the groups will be taken to the afternoon session, where John Beattie will provoke thought, and challenge both the panel and the audience during the lively and interactive debate.

Discussion Topic	Key Points for Discussion
<b>Are More Medals Always Good for Grass Roots Sports Development?</b>	<p><b>Success on the international stage brings huge enjoyment to many, fosters national pride, and provides important role models which can play an important part in inspiring others to achieve great things, not just in sport. However, when it comes to allocating funding support for sport and making those difficult decisions do we ...</b></p> <ul style="list-style-type: none"> <li>■ Get blinded by the glitter of gold?</li> <li>■ Get the balance of support right in terms of developing talent and success versus developing participation in our communities?</li> <li>■ Ensure the lessons, and mistakes, learnt in the past correctly influence the decisions of the future?</li> </ul>
<b>LA and NGB Programmes – do they help or hinder club development?</b>	<p><b>Programmes, Programmes, Programmes: everyone is looking to organise sporting development sessions. There are often club development programmes, led by local clubs, running alongside governing body and/or local authority programmes – are we not after the same ends?</b></p> <ul style="list-style-type: none"> <li>■ How much duplication takes place and how sustainable are the programmes?</li> <li>■ Should the money not go straight to the clubs in the first place and are they not more qualified to run those programmes?</li> <li>■ What happens if clubs and volunteers give up tomorrow: how would NGBs and LAs cope delivering club sport?</li> <li>■ Do we need to think differently to achieve club participation outcomes?</li> </ul>
<b>Investment in Facilities or Funding for Sports Development – what is the right balance?</b>	<p><b>It's time to mention the F word... Facilities that is! Let's try to answer some of the quasi-mythical questions regarding facilities versus sports development ...</b></p> <ul style="list-style-type: none"> <li>■ Why are millions of pounds found to provide and maintain new sports facilities, yet funding can often not be found or increased to support sports development growth?</li> <li>■ Does the 'shiny building syndrome' really out-dazzle development work?</li> <li>■ Have we got the balance right?</li> <li>■ What can SDOs learn from our facilities colleagues and how can we plan and work together better?</li> </ul>
<b>Chasing the Buck – a new sport for SD staff? (temporary funding situation)</b>	<p><b>How difficult is it to identify and chase funds, particularly as an employee of a local authority or larger organisation? We will investigate what we know of sources of funding, how to be successful and what are the pitfalls. Be prepared to share and be challenged!</b></p> <ul style="list-style-type: none"> <li>■ How do you identify the sources?</li> <li>■ Barriers to applications from LAs and large NGBs – how can we overcome these and be successful?</li> <li>■ Lateral thinking – get the blinkers off!</li> </ul>
<b>Local Authorities in Partnership with Governing Bodies – does it work?</b>	<p><b>We're all in this together!</b></p> <ul style="list-style-type: none"> <li>■ Are SGBs and LAs truly working together, just alongside or, indeed, in competition with each other?</li> <li>■ Should we be looking to increase our coordination? What would a coordinated approach look like? Are there really any benefits of working together at all?</li> <li>■ What is the future for partnership working? Is it just an excuse for another meeting?</li> </ul>
<b>School–Club Links – what's the point?</b>	<p><b>School–Club links have always been a contentious discussion area</b></p> <ul style="list-style-type: none"> <li>■ Who benefits / incentives for clubs / schools?</li> <li>■ Partnership agreements / role of sport development / active schools / volunteers?</li> <li>■ Access to school facilities / sport provision by sport clubs in curriculum time?</li> <li>■ How can we improve links to the wider community / influence local strategy?</li> </ul>

# Delegate Booking Form

# Scottish Sports Development Conference

Sports Development **Debating the Future**

11th & 12th May 2009 – Aviemore Highland Resort

[www.theleisurereview.co.uk](http://www.theleisurereview.co.uk)

Please complete this form, using **BLOCK CAPITALS**, retain a copy and return to the conference organisers:  
**First City Events (Scotland) Ltd, 3 Peel Gardens, Clovenfords, Galashiels, TD1 3LH**  
**Tel: 07721 530115 ■ 07711 432745 ■ Fax: 01896 850635 ■ Email: [conference@firstcityevents.co.uk](mailto:conference@firstcityevents.co.uk)**

Title ..... Forename ..... Surname .....

Job Title ..... Organisation .....

Address .....

Postcode .....

Tel ..... Fax ..... Email .....

Please indicate any physical or special dietary requirements .....

**Please select your package option below. To secure the Early Bird Rate, your completed form must be returned and payment must be made by 10 April 2009.**

Options	Details	Early Rate	Late Rate
<input type="checkbox"/> A	Two-day conference, with single room accommodation	£315 + vat (£362.25)	£330 + vat (£379.50)
<input type="checkbox"/> B	Two-day conference, with twin room accommodation ¥	£275 + vat (£316.25)	£288 + vat (£331.20)
<input type="checkbox"/> C	Two-day conference, no accommodation, with dinner	£215 + vat (£247.25)	£225 + vat (£258.75)
<input type="checkbox"/> D	One-day conference and conference dinner – Monday	£155 + vat (£178.25)	£162 + vat (£186.30)
<input type="checkbox"/> E	One-day conference only – Tuesday	£130 + vat (£149.50)	£136 + vat (£156.40)

Delegate packages A and B include bed and breakfast accommodation, lunch, refreshments, dinner and entertainment.

Delegate packages C and D include lunch, refreshments and dinner and entertainment.

Delegate package E includes lunch and refreshments.

¥ Preferred Room Share - Name & Organisation .....

*NB: If no name is provided for the twin room option, the conference organisers will allocate a 'room share'.*

## CPD Training Session Workshop Options

Each delegate will be able to attend one of the seven CPD workshops on Day Two.

Please select two options and rate in order of preference: 1 or 2, where 1 is the most preferred.

WS1    WS2    WS3    WS4    WS5    WS6    WS7   *See inside cover for workshop summaries.*

Advance notice of your confirmed selection will be sent to you once allocated.

## SSDC Activity

I am interested in receiving further information about the Outdoor Activity taking place on 11th May.

## Payment Details

VAT Registration No: 843 0695 23

Cheque enclosed for £ ..... (made payable to First City Events (Scotland) Ltd)

Please send an invoice, quoting PO number: ..... *(Order number must be supplied)*

Invoice/Receipt Address (if different from above) .....

Signature ..... Date .....

**Cancellations** – It is regretted that cancellations cannot be accepted and will be liable for the full fee. If you are unable to attend a substitute delegate is permissible. Please notify First City Events (Scotland) Ltd in advance on 07721 530115 / 07711 432745.

From time to time we may use the information that you have provided us with for the purpose of our business or to permit other organisations registered under the Data Protection Act 1998 to write to you about our/their products or services. If you would prefer not to hear from other such organisations, please tick this box.

Tear off